



JOB OPPORTUNITY WITH GAKINO'AMAAGE: TEACH FOR CANADA Communications Coordinator

Gakino'amaage: Teach For Canada is looking for a creative problem solver to amplify our work through strategic storytelling and impactful social media strategy.

The Basics

Job term:	Full-time, contract
Hiring salary:	\$ 45,335 - \$50,100 per year, prorated to contract
Contract duration:	Immediate Start to March 31, 2026
Location:	Remote
Application method:	Click HERE to upload your cover letter and resume
Closing date:	Until filled
Interview process:	1-hour virtual interview with a task
Requirements:	Potential candidates must be First Nations, Inuit, or Métis, and reside within the Greater Toronto Area. Candidates must be registered or eligible to register with Miziwe Biik Aboriginal Employment and Training, and working with an Employment Advisor. More information on how to register with Miziwe Biik will be provided to shortlisted candidates.
Desired experience:	1 year of experience in communications, marketing, journalism, or a related field. Demonstrated experience developing and managing social media campaigns for an organization or brand. Excellent written and visual communication skills, with a strong eye for detail and storytelling. Experience in video editing, photography, or web content management systems is an asset. Experience living, teaching in, or working with a northern First Nation is a strong asset.

Our Approach

Education in Canada is a success story. Study after study shows that our public schools are among the best in the world. But high overall quality masks deep inequality. Only 48 percent of First Nations youth living on reserve have a high school diploma. In the North, those numbers are even lower. And, too often, teachers arrive in northern First Nations without the preparation and support they need to succeed—and stay—in the classroom. The twin challenges of teacher supply and turnover compound [historical injustice](#) and [systemic inequities](#) to produce a statistical education gap between First Nations and non-First Nations communities.

Gakino'amaage: Teach For Canada is a non-profit organization that works with northern First Nations to recruit, prepare, and support committed teachers who will increase student outcomes in the North. This model has been defined by First Nations community partners, our Circle of Advisors, our Board of Directors, and experienced northern educators.

Our Culture

Gakino'amaage has a supportive work culture and offers a variety of benefits to its team members including access to physical and mental wellness supports, flexible hours, and professional development opportunities. In addition to these perks and benefits, Gakino'amaage also honours National Indigenous Peoples Day and the National Day of Truth and Reconciliation as statutory holidays; and the last week of every calendar year is paid time off, too!

On our team, we are fortunate to have a committed, experienced, talented, and humble group of leaders. Together, this team works hard to create a meaningful impact. If you're looking for a fast-paced, innovative, energizing, and rewarding work environment, then we want to hear from you!

Your Responsibilities

The Communications Coordinator will report to the Senior Director of Communications and play a key role in implementing the organization's communications strategy by supporting digital storytelling, supporting media engagement, and creating compelling content that shares the impact of teaching in the North and Nation-led education initiatives.

- **Social Media and Digital Engagement** - Support multi-platform social media strategies across Instagram, TikTok, LinkedIn, Facebook, and BlueSky to boost national brand awareness. Create tailored multimedia content, monitor trends, track performance metrics, and support targeted digital campaigns including teacher recruitment initiatives.
- **Storytelling and Content Development** - Source and craft compelling stories from educators, students, and community partners for multimedia content across platforms, materials, and communications channels.
- **Media and Public Relations Support** - Monitor news coverage and education trends to identify media opportunities while supporting relationship-building with journalists. Assist with press releases, media pitches, and write public-facing content.
- **Departmental Support and Collaboration** - Coordinate quarterly newsletter production and support internal communications. Collaborate with vendors and teams on timely deliverables, maintain website and support emerging departmental projects and organizational priorities.

Your Fit

- **You are respectful of Indigenous cultures and voices:** You prioritize ethical storytelling and understand the importance of representing First Nations with care and respect.
- **You are passionate about storytelling:** You believe in the power of authentic stories to drive understanding, action, and change.
- **You are fluent in digital communications:** You stay up to date with social media trends and understand how to engage audiences across platforms.
- **You are highly organized:** You have strong time management skills and can juggle multiple projects at once.

- **You are a collaborative teammate:** You take initiative but also enjoy working closely with others to produce strong, cohesive work.

Application Process

Click [HERE](#) to upload your cover letter and resume.

This job opportunity has been made possible through Service Canada and Miziwe Biik Aboriginal Employment & Training. To be eligible for this position, candidates must be registered with Miziwe Biik Aboriginal Employment and Training and working with an Employment Advisor. In order to register with Miziwe Biik, candidates must be First Nations, Inuit, or Métis (non-status or status), they must be unemployed or underemployed, and live within the GTA (see map below). Registration forms can be found on the last page of this posting and sent to reception@miziwebiik.com to set up an appointment with an employment specialist. A completed client registration form, Ontario employment form, Ancestry information form, and resume will be required for the appointment.

Gakino'amaage: Teach For Canada is an equal opportunity employer and is committed to building a diverse and inclusive team. As an organization that works with First Nations, we value Indigenous perspectives in the workplace and strongly encourage Indigenous candidates to apply.

Gakino'amaage: Teach For Canada welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the hiring process.



Service
Canada 



GAKINO'AMAAGE
TEACH FOR CANADA

Greater Toronto Area

