



Request for Proposal (RFP)

Title: Development Secondary Lesson Plan Content for Moccasin Identifier

1. BACKGROUND (PAST AND PRESENT)

In partnership with the Mississaugas of the Credit First Nation (MCFN), the **Moccasin Identifier** is a teaching tool and public awareness-building initiative for Treaty relationships between Indigenous and Non-Indigenous Peoples.

Containing two core streams, the Moccasin Identifier includes free online Treaty teaching content, a made for purchase stenciling kit (\$100) with 4 Moccasin stencils for classroom and community activities (to ground their learnings) and a place knowing component, in and around significant archaeological sites, for the purpose of sharing history on the landscape.

Moccasin Identifier Vision

To advance Treaty and Indigenous awareness by covering Canada in Moccasins.

Moccasin Identifier Mission

To educate children on Treaties through the Moccasin Identifier educational kit, build public awareness to Indigenous culture on the landscape through site installations of moccasins, strengthening social cohesion, facilitating knowledge transfer and develop a network of knowledge for organizational change for the benefit of truth and reconciliation.

Moccasin Identifier Strategic Directions

1. Help facilitate a cultural shift in Canada, starting in the Greenbelt and then Ontario, by sharing Treaty history with children through the distribution of accessible educational kits
2. Develop a coordinated branding program to mark significant Indigenous sites for the benefit of public awareness
3. Form partnerships with communities and organizations to build understanding, engagement and support
4. Create a network of knowledge on Treaties to restore harmony between Indigenous and Non Indigenous people

2. INTRODUCTION

The Moccasin Identifier has been a grassroots initiative for 12 years, initiated and led by Carolyn King in partnership with the Mississaugas of the Credit First Nation (MCFN). Recently, the Moccasin Identifier has turned a significant milestone – its incorporation as a not-for-profit initiative. While continuing to work closely alongside the MCFN, the MI's new business model will have fees associated with installation activities which will then support the educational activities so that outreach and programs activities can continue in the classroom environment.

Presently, the MI has educational lessons from Grades 1 through 8 designed in accordance with provincial curriculum requirements, that are coupled with an educational stenciling kit, available for sale online (online sales in development) for \$100 as well as free educational videos online. The launch of the Treaty teaching lessons and kit, during Treaties Recognitions Week (November 1-7, 2020) saw a launch of pre-orders for kit sales and generated great online news and social media coverage. With increasing awareness to Indigenous rights, the Moccasin Identifier is growing, and there is an increasing demand to expand the MI's reach into the secondary level educational settings, at the request of many teachers.

3. PROGRAM PURPOSE

Through the support of the Indian Residential School Community Engagement Fund, the Moccasin Identifier (MI) is seeking two (2) qualified secondary education consultants to co-develop lesson plans for the initiative for grades 9 through 12.

4. DELIVERABLES

The proposal submission should include the following deliverables alongside regular communication and coordination with the Moccasin Identifier project team and should include:

1. Development of Grade 9, Grade 10, Grade 11 and Grade 12 lesson plan, in accordance with Provincial curriculum requirements, which will then be made available for free online, on the MI's website.
2. The content should align with the MI's existing educational material and should profile Nahnebahwequay and moccasins.
3. There may be an opportunity to discuss the draft lesson plans alongside interested Teachers at the **Chapel Royal** at Massey College is called Gi-Chi-Twaa Gimaa Nini Mississauga Anishinaabek AName Amik (The King's Anishinaabek Sacred Place)

5. LOCATION

MCFN's Territory and Treaty Lands encompass approximately 3.9 million acres of land in Southern Ontario at the western end of Lake Ontario. The MCFN is located on 6,100 acres of land in Southwestern Ontario located near the town of Hagersville and adjacent to the Six Nations of the Grand River Reserve. The goal of the project is to cover Ontario and then Canada.

6. PARTICIPATION OF MI AND MCFN

Moccasin Identifier (MI) is in partnership with the Special Events and Culture Unit at the Mississaugas of the Credit First Nation. MI will act as the first point of contact, and main project guide and support and commit to provide the hired consultants with any supporting information on MI and MCFN, to successfully complete the work.

7. PROPOSAL FORMAT AND CONTENT

Proposals should not be more than 5 pages in length (excluding appendices and references) and shall address the following items:

- A. Experience and Qualifications (plus appendices to include materials highlighting similar projects including evidence of success, bios and resumes).
- B. Proponent understanding of and/or experience with:
 - Educational content development
 - Secondary students
 - Classroom environments
- C. Content of Proposal Submission to include approach to work alongside a co-consultant, the MI team and a Working Group
- D. Project Timelines
 - March 31st, 2023

8. INQUIRIES

All inquiries related to this Request for Proposal are to be directed to:

Lindsay Hill
Strategic Advisor, Moccasin Identifier
2789 Mississauga Road
R. R. #6,
Hagersville, Ontario N0A 1H0

Telephone: 905-517-1925
Fax: 905-768-1225
Moccasin.Identifier@mncfn.ca

9. PREPARATION & COSTS

All costs associated with the preparation and submission of the bid will be the sole responsibility of the consultant. MI and MCFN will in no case be responsible or liable for those costs, regardless of the conduct or outcome of the solicitation. The proposal should not exceed more than the upset limit of \$70,000.

10. EVALUATION OF PROPOSAL

Categories:

1. Relevant experience - 40%
2. Quality and clarity of the proposal - 20%
3. References - 20%
4. Cost - 20%

11. PROPOSAL SUBMISSION DEADLINE January 31st, 2024 @ 5:00 p.m. EST.

Please submit your proposal via email to:

Caitlin Laforme
Culture & Events Coordinator
2789 Mississauga Road
R. R. #6,
Hagersville, Ontario N0A 1H0

Telephone: 905-768-1133 Ext 248

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