



**TEACH FOR  
ENSEIGNER POUR LE  
CANADA**

## **JOB OPPORTUNITY WITH TEACH FOR CANADA**

### **Director of Communications**

**Teach For Canada is looking for a creative, detail-oriented leader to manage our communications strategy.**

#### **The Basics**

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<b>Job term:</b>	Full-time, permanent
<b>Hiring salary range:</b>	\$68,000 - \$77,000 per year plus benefits
<b>Start date:</b>	As soon as possible
<b>Location:</b>	Currently a remote working position. May eventually require occasional travel to Toronto office dependent on public health guidelines due to COVID-19
<b>Application method:</b>	Cover letter and resume sent to <a href="mailto:apply@teachforcanada.ca">apply@teachforcanada.ca</a>
<b>Closing date:</b>	Until filled
<b>Interview process:</b>	Pre-interview task, virtual interview
<b>Desired experience:</b>	4+ years of work experience in communications or related field

#### **Our Approach**

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Education in Canada is a success story. Study after study shows that our public schools are among the best in the world. But high overall quality masks deep inequality. Only 48 percent of First Nations youth living on reserve have a high school diploma. In the North, those numbers are even lower. And, too often, teachers arrive in northern First Nations without the preparation and support they need to succeed—and stay—in the classroom. The twin challenges of teacher supply and turnover compound historical injustice and systemic inequities to produce a statistical education gap between First Nations and non-First Nations communities.

Teach For Canada is a non-profit organization that works with northern First Nations to recruit, prepare, and support committed teachers who will increase student outcomes in the North. This model has been defined by First Nations community partners, our Circle of Advisors, our Board of Directors, and experienced northern educators.

#### **Our Culture**

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Teach For Canada has a supportive work culture and offers a variety of benefits to its team members including health and parental leave benefits, access to physical and mental wellness supports, flexible hours, and professional development opportunities.

On our team we are fortunate to have a committed, experienced, talented, and humble group of leaders. Together, this team works hard to create meaningful impact. If you're looking for a multi-faceted, energizing, and rewarding work environment, then we want to hear from you!

## Your Responsibilities

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The Director of Communications will report to the Vice President of Strategy and Operations and be responsible for leading Teach For Canada's communication strategy. Responsibilities will include:

- Develop and lead Teach For Canada's annual and long-term communications strategy.
- Build the organization's reputation so that Teach For Canada becomes known nationally for its work and impact.
- Create and update collateral about First Nations partners, teaching in the North, and Teach For Canada programs. Note: this may eventually require travel to northern First Nations community partners dependent on COVID-19 health guidelines and community protocols.
- Manage and update Teach For Canada's website and social media platforms.
- Develop and update Teach For Canada's communication policies and protocols and oversee brand consistency and integrity.
- Manage relationships with communications vendors and serve as key spokesperson and media contact for Teach For Canada.
- Build Teach For Canada's advocacy strategy with key members in education to further teacher recruitment, community engagement, and fundraising efforts.
- Advance Teach For Canada's fundraising through strengthened communications and brand development, in collaboration with the Director of Growth and Partnerships.
- Research communication best practices and keep organization up-to-date on innovative approaches.
- Perform other job-related duties as needed.

## Your Fit

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- **You are respectful of Indigenous cultures and histories:** You have a deep respect for the histories, cultures, and goals of Indigenous communities in Canada.
- **You are a skilled communicator:** Your verbal and written skills are impeccable; you can speak about complex situations clearly and compellingly.
- **You are detail-oriented:** You are thorough in your work; you take the time to ask questions and ensure accuracy.
- **You are tech savvy:** You are proficient in WordPress, MailChimp, and Google Analytics; you know how to maximize the potential of key social media platforms (Facebook, LinkedIn, Twitter, Instagram); you stay informed about the latest communications innovations and tools.
- **You are relationship-focused:** You build and sustain relationships with ease and you engage others around you.
- **You are self-motivated:** You manage your time effectively; you initiate and lead new projects; you see an idea through to its successful execution.



## Application Process

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Please send **one** PDF file containing a resume and cover letter to [apply@teachforcanada.ca](mailto:apply@teachforcanada.ca)

Teach For Canada is an equal opportunity employer and is committed to building a diverse and inclusive team. As an organization that works with First Nations, we value Indigenous perspectives in the workplace and strongly encourage Indigenous candidates to apply.

Teach For Canada welcomes and encourages applications from people with disabilities. Accommodations are available on request for candidates taking part in all aspects of the hiring process.

This position occasionally involves visiting schools and working with children, and as such, the successful candidate will be required to apply for and obtain a Police Records Check for the vulnerable sector.