



Mississaugas of the New Credit Treaty Lands and Territory  
Recognition Statement and MNCFN Logo Usage Policy

**October 4, 2017**

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# Mississaugas of the New Credit Treaty Lands and Territory Recognition Statement and MNCFN Logo Usage Policy

## Preamble

This Territory Recognition Statement and MNCFN Logo Usage Policy has been developed to assist organizations in the acknowledgement of the Treaty lands and Territory of the Mississaugas of the New Credit First Nation, direct descendants of the Mississaugas of the Credit.

## 1. Recognition Statement Usage

The following statements may be used by organizations located within the Treaty Lands and Territory of the Mississaugas of the Credit without written consent.

- a) Building signage/plaques
  - (This building/name of organization) is located on the Treaty Lands and Territory of the Mississaugas of the Credit.
  - This land is part of the Treaty Lands and Territory of the Mississaugas of the Credit.
- b) Print/online documents
  - “The (name of organization/event) is/will be located on the Treaty Lands and Territory of the Mississaugas of the Credit.
- c) Verbal statements
  - We would like to begin by acknowledging that the land on which we gather is part of the Treaty Lands and Territory of the Mississaugas of the Credit.

## 2. Mississaugas of the New Credit First Nation Logo Usage

Permission to use the Mississaugas of the New Credit First Nation logo independently or with a Mississaugas of the Credit Treaty Lands and Territory Recognition Statement must be explicitly granted by the Mississaugas of the New Credit First Nation on a case-by-case basis for use in materials including the following:

- Plaques, or other signage
- Print or online publications (including advertising)
- Verbal presentations and presentation visuals or videos

## 3. MNCFN Logo Usage Criteria

Use of the MNCFN logo must be granted on a case-by-case basis to organizations that meet the following criteria:

- Must be located within Mississaugas of the Credit Treaty Lands and Territory
- Must not be engaged in activities that discriminate on the basis of race, religious creed, national origin, sexual orientation, age, or disability.

- Must not be engaged in unlawful activities or activities that are in conflict with Mississaugas of the New Credit First Nation values

The Mississaugas of the New Credit First Nation Logo MUST NOT:

- Appear as an endorsement or sponsorship by the Mississaugas of the New Credit First Nation unless specified in a written agreement with Mississaugas of the New Credit First Nation
- Be used on merchandise intended for purchase unless specified in written agreement with Mississaugas of the New Credit First Nation
- Be altered in any way including colour or proportion.

Mississaugas of the New Credit First Nation reserves the right to refuse the use of the MNCFN logo for any reason.

## Mississaugas of the New Credit Treaty Lands and Territory Recognition Statement and MNCFN Logo Review and Approval Procedure

### Use of Approved Territory Recognition Statements

Use of approved Mississaugas of the Credit Treaty Lands and Territory Recognition Statements does not require written consent from Mississaugas of the Credit First Nation Chief and Council. Statements will be available on the Mississaugas of the New Credit First Nation website.

### Procedure for Issuing Permission for use of Mississaugas of the New Credit First Nation Logo (independently or with recognition statement)

1. Applicant organizations are directed to complete online application form (see attached) for use of MNCFN logo.
2. Application form is reviewed by Mississaugas of the New Credit First Nation Media and Communications Department to ensure information is complete.
3. Media and Communications Department contacts applicant to: clarify or complete information if required and advise that information has been received.
4. Media and Communications Director or designate reviews applications to determine eligibility based on MNCFN Logo Usage Guidelines.
5. Media and Communications Director or designate authorizes eligible applications by signing the MNCFN Logo Usage Agreement, declines ineligible applications, or requests additional information.
6. Media and Communications Department informs applicant of decision and provides MNCFN logo and signed agreement to applicant if required.
7. Signed agreements are retained in the Media and Communications Department.

**Mississaugas of the New Credit First Nation**  
**Logo Usage Agreement**

Organization Name: \_\_\_\_\_

Organization Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Agreement Terms:**

Mississaugas of the New Credit First Nation, hereafter referred to as MNCFN, grants the undersigned limited permission to use the MNCFN logo for the purpose identified in the attached application.

The undersigned agrees that the MNCFN logo is not to appear as an endorsement or sponsorship by MNCFN.

The undersigned agrees that the MNCFN logo shall not be modified to infringe the copyright, trademark or common law rights of MNCFN.

The undersigned agrees that use of the MNCFN logo shall comply with MNCFN Logo Usage Guidelines.

The undersigned agrees not to use the MNCFN logo in any manner that may disparage or impair the validity, scope, title or goodwill of MNCFN.

I have read, understand, and agree to comply with the above conditions.

\_\_\_\_\_

Authorized Signature

\_\_\_\_\_

Date

\_\_\_\_\_

Name (Please Print)

\_\_\_\_\_

Date

\_\_\_\_\_

MNCFN Representative

\_\_\_\_\_

Date