



Mississaugas of the New Credit Treaty Lands and Territory
Recognition Statement and Logo Usage Policy

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Mississaugas of the New Credit Treaty Lands and Territory Recognition Statement and Logo Usage Policy

Preamble

This Territory Recognition Statement and Logo Usage Policy has been developed to assist organizations in the acknowledgement of the Treaty lands and Territory of the Mississaugas of the New Credit First Nation, direct descendants of the Mississaugas of the Credit.

1. Recognition Statement Usage

The following statements may be used by organizations located within the Treaty Lands and Territory of the Mississaugas of the Credit without written consent.

- a) Building signage/plaques
 - (This building/name of organization) is located on the Treaty Lands and Territory of the Mississaugas of the Credit.
 - This land is part of the Treaty Lands and Territory of the Mississaugas of the Credit.
- b) Print/online documents
 - “The (name of organization/event) is/will be located on the Treaty Lands and Territory of the Mississaugas of the Credit.
- c) Verbal statements
 - We would like to begin by acknowledging that the land on which we gather is part of the Treaty Lands and Territory of the Mississaugas of the Credit.

2. Mississaugas of the New Credit Logo Usage

- a) Permission to use the Mississaugas of the New Credit logo independently or with a Mississaugas of the Credit Treaty Lands and Territory Recognition Statement must be explicitly granted by the Mississaugas of the Credit on a case-by-case basis for use in materials including the following:
 - Plaques, or other signage
 - Print or online publications (including advertising)
 - Verbal presentations and presentation visuals or videos

Mississaugas of the New Credit First Nation (MNCFN) partners or events sponsored by MNCFN are exempted from this requirement and may use the MNCFN logo according to MNCFN Logo Usage Guidelines.

- b) Use of the MNCFN logo must be granted on a case-by-case basis to organizations that meet the following requirements:
 - Must be located within Mississaugas of the Credit Treaty Lands and Territory
 - Must not be engaged in activities that discriminate on the basis of race, religious creed, national origin, sexual orientation, age, or disability.

- Must not be engaged in unlawful activities or activities that are in conflict with Mississaugas of the New Credit values

3. Logo Usage Guidelines

- Must not appear as an endorsement or sponsorship by Mississaugas of the New Credit unless specified in a written agreement with Mississaugas of the New Credit
- Must not be used on merchandise intended for purchase unless specified in written agreement with Mississaugas of the New Credit
- Must not be altered in any way including colour or proportion.

Mississaugas of the New Credit reserves the right to refuse the use of the Mississaugas of the New Credit logo for any reason.

Use of Approved Territory Recognition Statements

Use of approved Mississaugas of the Credit Treaty Lands and Territory Recognition Statements does not require written consent from Mississaugas of the Credit Chief and Council. Statements will be available on the Mississaugas of the New Credit website.

Procedure for Issuing Permission for use of Mississaugas of the New Credit Logo (independently or with recognition statement)

1. Applicant organizations are directed to complete online application form (see attached) for use of logo.
2. Application form is reviewed by Mississaugas of the New Credit Media and Communications Department to ensure information is complete.
3. Media and Communications Department staff contact applicant to: clarify or complete information if required; advise that information has been received; and notify applicant of the date that the application is expected to be reviewed by Council.
4. Applications are presented to Council for approval at Executive Finance Council unless application is time sensitive in which case application will be presented at an earlier council meeting or by email.
5. Media and Communications Department staff notifies applicant of Council decision and takes required actions which may include:
 - a. Requesting additional information for Mississaugas of the New Credit Council
 - b. Providing usage agreement to applicant for signature
6. Media and Communications Department staff provides logo to applicant if required

Mississaugas of the New Credit First Nation
Logo Usage Agreement

Organization Name: _____

Organization Address: _____

Agreement Terms:

Mississaugas of the New Credit First Nation, hereafter referred to as MNCFN, grants the undersigned limited permission to use the MNCFN logo for the purpose of recognizing the treaty lands and territory of the Mississaugas of the New Credit First Nation.

The undersigned agrees that this logo is not to appear as an endorsement or sponsorship by MNCFN.

The undersigned agrees that the MNCFN logo shall not be modified to infringe the copyright, trademark or common law rights of MNCFN.

The undersigned agrees that use of the MNCFN logo shall comply with MNCFN Logo Usage Guidelines.

The undersigned agrees not to use the MNCFN logo in any manner that may disparage or impair the validity, scope, title or goodwill of MNCFN.

I have read, understand, and agree to comply with the above conditions.

Authorized Signature

Date

Name (Please Print)

Date

MNCFN Representative

Date